



Caru Gwenyn
Bee Friendly



Llywodraeth Cymru
Welsh Government



**BEES, BUTTERFLIES AND OTHER POLLINATORS
ARE IN TROUBLE DUE TO A VARIETY OF FACTORS.
THE GOOD NEWS IS THAT WE CAN HELP.**

If a bee, moth or butterfly could talk, what do you think they would ask of us? Probably, to look after and enhance their food sources, to protect and enhance places they live and shelter in, to stop using chemicals that can be harmful, and to tell as many people as possible about the issues they face – so that more and more people get involved and take action.

BEE FRIENDLY SCHEME

In 2013, the Welsh Government launched an action plan to protect pollinators in Wales, called the Action Plan for Pollinators¹. A Taskforce group of organisations and individuals was set up to implement the action plan.

The Taskforce's **Bee Friendly** scheme aims to help all our pollinators by creating a nation of Pollinator-Friendly communities and organisations.

Bee Friendly is an initiative aimed at communities and community organisations, schools, public bodies, town and community councils, businesses, universities and colleges, places of worship... and many other organisations, all around Wales.

At its heart, the Bee Friendly Scheme is about making Wales a Pollinator-Friendly country.

Together we can make a real difference to pollinators in Wales.



photo credit: © Steven Falk



¹ gov.wales/action-plan-pollinators

IS IT ONLY BEES THEN?

No – all pollinators are included.

Pollinators include honey bees, bumble bees and solitary bees, some wasps, butterflies, moths and hoverflies, and some beetles and flies.

Although the scheme is called Bee Friendly, we want people to take action to help all our pollinators, and not just bees.

Join with us in taking action on four themes, to create a nation of Pollinator-Friendly communities and organisations.

The four Bee Friendly themes are:

- 1. Food** – providing pollinator-friendly food sources in your area
- 2. Five Star accommodation** – providing places for insect pollinators to live
- 3. Freedom from pesticides (includes insecticides and herbicides)** – committing to avoid chemicals that harm pollinators
- 4. Fun** – involving all the community and telling people why you are helping pollinators.

WHY HELP POLLINATORS?

- » Pollinator populations have been in severe decline for the past forty years. There is evidence for widespread declines in solitary bees, bumblebees, and some hoverflies.
- » Pollinators are essential to pollinate commercial crops, soft fruit, orchards, horticultural crops, and wild and garden flowers.
- » Diverse and attractive natural environments are good for pollinators. They are good for people too. Natural green spaces and contact with wildlife are essential for our wellbeing.
- » Many pollinators, especially flies and moths, are vital food for birds and other small mammals.



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THE FUTURE
DEPENDS ON
WHAT YOU
DO TODAY.”

Mahatma Gandhi

TAKE ACTION

With so many organisations and individuals taking action to protect and enhance biodiversity, ecosystems and wildlife in Wales and around the world, we have the potential to achieve real and long-lasting positive changes. Working together we can support pollinators and make a difference.

Whether you are a part of a **Bee Friendly** scheme, a member of one of our many supporter organisations or a concerned individual, take a look to see what actions you can take to make our world a little bit better – discover the **Bee Friendly** Action Guide on the Wales Biodiversity Partnership website². Its Bee Friendly webpage also has other useful materials such as a plant list, a Planting for Pollinators booklet, posters, contact details for your local Bee Champion and case studies that we hope will inspire you.

² www.biodiversitywales.org.uk/Bee-Friendly



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